Atlas Games Sales Information Sheet

Once Upon a Time

A storytelling card game where players cooperate and compete to create an exciting fairy tale.

Key Selling Points

- An evergreen game in print for over 20 years, with expansions that keep gameplay exciting and fresh.
- Encourages creativity, decision-making, and cooperation. •

What It's About

What comes between "Once upon a time..." and "...happily ever after?" Every dramatic, heartbreaking, and amazing twist and turn of every fairy tale ever told, that's what! Once Upon a Time is about princesses overcoming danger, foxes dueling pirates, kings searching for lost crowns, and every other fairy tale plot players can imagine.

Gameplay Basics

- One player starts telling a story, playing their story cards as they include the elements printed on them.
- There are two ways players can interrupt the story and take control, to say what happens next. What's already happened stays the same, but players compete to be the one who says where the plot will go next.
- Each player has a different ending card. They win by getting rid of all their story cards and playing their own ending so the story makes sense.

Vital Stats

Once Upon a Time 3rd Edition

- AG1030, ISBN 978-1-58978-131-3, MSRP \$24.95.
- Contains 114 story cards and 51 ending cards.
- 2-6 players, 20-40 minutes, Ages 8+.
- Box size 9.25" x 6.25" x 1.75", case count 24.

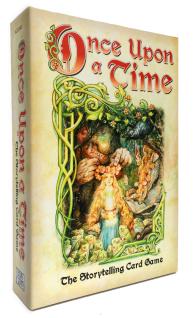
Once Upon a Time Writer's Handbook

- AG1007, ISBN 1-58978-112-0, MSRP \$12.95. •
- 128-page trade paperback.

55-Card Expansions

- Animal Tales (AG1035, \$12.95) •
- Enchanting Tales (AG1032, \$12.95)
- Fairy Tales (AG1036, \$12.95) •
- Knightly Tales (AG1034, \$12.95) •
- Seafaring Tales (AG1033, \$12.95)
- Create-Your-Own Storytelling Cards (AG1031, \$9.95)











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